



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 500693 /		<u>Alt Order #</u>
<u>Product</u> Horsford-DCCC		
<u>Contract Dates</u> 11/01/12 - 11/01/12		<u>Estimate #</u> 2306
<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 10/31/12 / 10/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	11/01/12	11/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				2	\$725.00			
N 2	KVVU	11/01/12	11/01/12	Fox 5 News AM BBDS M-F	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$700.00			
D 3	KVVU	11/01/12	11/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	0	\$0.00
N 4	KVVU	11/01/12	11/01/12	Katie Couric	2-3p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$650.00			
N 5	KVVU	11/01/12	11/01/12	Fox 5 News at 5	5-530p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,400.00			
N 6	KVVU	11/01/12	11/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,250.00			
N 7	KVVU	11/01/12	11/01/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,175.00			
N 8	KVVU	11/01/12	11/01/12	Extra	M-F 7-730p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,250.00			
N 9	KVVU	11/01/12	11/01/12	TMZ	730-8p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,650.00			
N 10	KVVU	11/01/12	11/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				2	\$4,250.00			
N 11	KVVU	11/01/12	11/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,950.00			
N 12	KVVU	11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	1	\$5,150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
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(702)435-5555

<u>Contract / Revision</u> 500693 /		<u>Alt Order #</u>
<u>Contract Dates</u> 11/01/12 - 11/01/12	<u>Product</u> Horsford-DCCC	<u>Estimate #</u> 2306
<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$5,150.00			
Totals											13	\$25,125.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/01/12	13	\$25,125.00	\$21,356.25
Totals	13	\$25,125.00	\$21,356.25

Signature: _____ **Date:** _____

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REP HEADLINE# 6386800 TRF# 499640 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT31/12 11.08
*** KVVU-TV *** **CHANGES**

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6386800 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#1257 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 11.08

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M26 UNRESL BUY#133 MISSED: MON/200P-300P OCT29 30S \$450.00 (OCT31/12)

OFFER: NONE
CMT: SPOT N/A DUE TO NO WORLD SERIES GAME. FLIGHT ENDED. PLS CREDIT.

OCT/12 118945.00 NOV/12 40125.00 CONTRACT TOTAL 159070.00
TOTAL SPOTS 93

MARKET TOTALS \$795,350 KVVU 20% KSNV 40% KLAS 11% KTNV 21% KVMY 6% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 500693 / 1		<u>Alt Order #</u> 6400711
<u>Product</u> Horsford-DCCC		
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<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 10/31/12 / 10/31/12
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Week:		10/29/12	11/04/12	---T---				1	\$1,950.00			
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<u>Contract Dates</u> 11/01/12 - 11/01/12	<u>Product</u> Horsford-DCCC	<u>Estimate #</u> 2306
<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 10/31/12 / 10/31/12

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Time Period	# of Spots	Gross Amount	Net Amount
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Signature: _____ **Date:** _____

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ADV # ADV. NAME POLI/HORSFORD/DCC/D/CON/NV REP. # OFF. # 762 SALESMAN #
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME JESSE DEMASTRIE

3050 K ST NW,
 WASHINGTON, DC 20007
 SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6400711 CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#2306 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/12 NOV1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 11.03

REP: TO ROSE
 FR NIKKI
 OK'D M1 AND M2
 SEE LINES 15-16
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

STEVEN HORSFORD FOR CONGRESS- DCCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		600P-630P	30		\$1,175.00	11/1	11/1	0		THU	0

PROGRAM : MORE

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 2306

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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15	A		600P-630P	30		\$1,175.00	11/1	11/1	1		THU	1
PROGRAM : NEWS ORD COM1 : PRG CORRECTION. PLS APPROVE. THIS IS A MAKE-GOOD FOR NOV1 ON LINE-7 FOR 1 SPOT/WK												

12	S		800P-1000P	30		\$5,150.00	11/1	11/1	0		THU	0
PROGRAM : X FACTOR												

16	A		800P-1030P	30		\$5,150.00	11/1	11/1	1		THU	1
PROGRAM : X FACTOR ORD COM1 : TP CORRECTION. PLS APPROVE. THIS IS A MAKE-GOOD FOR NOV1 ON LINE-12 FOR 1 SPOT/WK												

M1	OK'D	BUY#7	MISSED:THU/600P-630P				NOV1		30S	\$1,175.00	(OCT31/12)	
			OFFER:THU/600P-630P				NOV1		30S	\$1,175.00	PLS ADVISE.	
CMT:PRG CORRECTION. PLS APPROVE.												

M2	OK'D	BUY#12	MISSED:THU/800P-1000P				NOV1		30S	\$5,150.00	(OCT31/12)	
			OFFER:THU/800P-1030P				NOV1		30S	\$5,150.00	PLS ADVISE.	
CMT:TP CORRECTION. PLS APPROVE.												

NOV/12			25125.00									
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CONTRACT TOTAL 25125.00												
TOTAL SPOTS 13												

MARKET TOTALS \$109,239 KVVU 23% KSNV 20% KLAS 29% KTNV 25% KVMY 1% KVCW 1% CABL 0%
 SHARES EST KTUD 1%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # _____ ADV. NAME POLI/HORSFORD/DCC/D/CON/NV
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL
 3050 K ST NW,
 WASHINGTON, DC 20007

ORDER # 500693 CONTRACT # 6400711
 CLASS: NATL. LOCAL REGIONAL
 BUYER NAME JESSE DEMASTRIE
 SALES PRSN PH- TERESA DIFURIA

PRDCT HORSFORD- DCCC EST#2306 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES NOV1/12 NOV1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 19.04

REP: TO ROSE
 FR NIKKI
 NEW DCCC HORSFORD ORDER
 TOTAL \$25,125
 \$4800 ISFROM PREEMPTS REINVESTED FR HL 6393135 6390279
 PLS CNF THANKS

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 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 STEVEN HORFORD FOR CONGRESS- DCCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		\$725.00	11/1	11/1	2		THU	2
PROGRAM : NEWS												
2			700A-900A	30		\$700.00	11/1	11/1	1		THU	1
PROGRAM : NEWS												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 2306

REP HEADLINE# 6400711
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
OCT30/12 19.04
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			900A-1000A PROGRAM : MORE	30		\$275.00	11/1	11/1	0		THU	0
4			200P-300P PROGRAM : KATIE COURIC	30		\$650.00	11/1	11/1	1		THU	1
5			500P-530P PROGRAM : NEWS	30		\$1,400.00	11/1	11/1	1		THU	1
6			530P-600P PROGRAM : NEWS	30		\$1,250.00	11/1	11/1	1		THU	1
7			600P-630P PROGRAM : MORE	30		\$1,175.00	11/1	11/1	1		THU	1
8			700P-730P PROGRAM : EXTRA	30		\$1,250.00	11/1	11/1	1		THU	1
9			730P-800P PROGRAM : TMZ	30		\$1,650.00	11/1	11/1	1		THU	1
10			1000P-1100P PROGRAM : NEWS	30		\$4,250.00	11/1	11/1	2		THU	2
11			1100P-1135P PROGRAM : NEWS	30		\$1,950.00	11/1	11/1	1		THU	1
12			800P-1000P PROGRAM : X FACTOR	30		\$5,150.00	11/1	11/1	1		THU	1
13			630P-700P PROGRAM : MORE	30		\$1,050.00	11/1	11/1	0		THU	0
14			105A-135A PROGRAM : EXTRA	30		\$75.00	11/1	11/1	0		THU	0

News

8-1030P

REP HEADLINE# 6400711
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
OCT30/12 19.04
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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NOV/12 25125.00

CONTRACT TOTAL 25125.00
TOTAL SPOTS 13

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KTUD 1%
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SVC- NSI
DEMOS- RA35+*